

Nameste,

We, Prithvi Innovations, as member of IPEN, (International POPs Elimination Network) , in collaboration with Amity University, Lucknow wish to invite you as our eminent Panelist in our global program , " Stories from the Clean Room", movie screening cum Open House session, scheduled on 19th Dec.2018 from 10.20 am to 12.30 pm.

This program is a part of international campaign by IPEN (International POPs Elimination Network) that works for toxics free future. The note below describes about the movie and the message it hopes to spread.

We would be extremely grateful to have you on 19th Dec.2018, from 10.20 am to 12.30 pm at Seminar Hall AB 1,Amity University Lucknow Campus, Near Malhaur Railway Station, Gomtinagar, Lucknow, as one of our Panel experts and Guest of Honour.

Hence we look forward to your kind presence. We request you to kindly confirm your gracious presence by 18th Dec.2018 by mail or phone.

Thanks and regards,

Anuradha Gupta,

Prithvi Innovations
(Member of IPEN)



Global Screening of the 'Stories from the Clean Room' by Prithvi Innovations in association with Amity Business School, Lucknow Amity University, Uttar Pradesh, India

Date: 19th Dec.2018 Time: 10.00 am-12.30 pm
Venue: Seminar Hall AB1, Amity University Lucknow Campus, Near Malhaur Railway Station, Gomtinagar Lucknow

Local Organisers
Prithvi innovations
पृथ्वी इनोवेशन्स

Program Highlights
❖ Sangharsh - Movie Screening
❖ Samvaad - Panel Discussion
❖ Sambhav - The Change- It's Possible
a) Spandan- Poster Making Contest
b) Sanchaar - Social Media Page designing contest (open for all 17 yrs & above. Please contact us for details)

Venue Partner
AMITY UNIVERSITY —LUCKNOW—

*** Ph: 9415009158 www.prithviinnovations.org prithviinnovations@gmail.com

IPEN-International POPs Elimination Network
SHARPS-Supporters for the Health & Rights of People in the Semi Conductor Industry

STORIES FROM THE CLEAN ROOM
A DOCUMENTARY ABOUT WORKERS WHO ARE DYING TO MAKE THE ELECTRONICS WE CANNOT LIVE WITHOUT

***Join us & Support # Right to Know # ToxicsFree Electronics

Date: 19th Dec.2018 Time: 10.20 am-12.30 pm
Venue: Seminar Hall AB1, Amity University Lucknow Campus, Near Malhaur Railway Station, Gomtinagar Lucknow

Program Highlights

- ❖ 10.30 am- Welcome & Inaugural
- ❖ 10.50 am -Sangharsh - Movie Screening
- ❖ 11.30 am- Samvaad - Panel Discussion
- ❖ 12.00 pm- Sambhav - The Change- It's Possible.
- 12.15 pm onwards-
- ❖ a) Spandan- Poster Making Contest
- ❖ b) Sanchaar - Social Media Page designing contest (open for all 17 yrs & above. Please contact us for details)

Quick overview of the strategy behind the global screenings of this documentary:



Mobile phones, computers and TVs are blockbuster consumer products but their manufacture relies on and uses more than [a thousand chemicals](#) and other materials. This causes harm in production, exposes consumers to toxic chemicals during use, and releases toxic chemicals when products become electronic waste.

Occupational exposure forms the basis of knowledge about harms to human health from chemicals but is largely neglected as a campaign and policy topic. Even though more than 100 countries agreed in the SAICM process to make hazardous chemicals in electronics a global priority issue, it has largely been ignored. That is why hazardous chemicals in electronics became a [SAICM Global Emerging Policy Issue](#) in 2009. but the links are hidden and need to be exposed to effect change. Electronics production showcases the importance of precaution, prevention, right to know, right to a safe and healthy working environment, and compliance with the UN Guiding Principles on Business and Human Rights among others.

A key chemical safety issue in electronics production (like all production) is workplace right to know. Companies routinely claim “trade secrets” to conceal links between worker diseases and the company’s working environment and to prevent its sick workers from receiving compensation due to which the issue of toxic electronics has remained largely invisible.

Global showings of Stories from the Clean Room are an important way to raise awareness about a chemically intensive industry and advance key chemical safety and human rights issues.

Supporters for the Health and Rights of People in the Semiconductor Industry ([SHARPS](#)) is an IPEN Participating Organization in South Korea who have documented the stories of 23 people whose lives have been profoundly impacted by the electronics industry in the film **Stories from the Clean Room**. Since 2007, SHARPS has collected more than 300 cases of occupational diseases in workers and achieved more than ten cases of legal recognition linking diseases to work in the electronics industry, mostly as precedent-setting decisions.

In June 2017, the film stunned lawmakers as it premiered at South Korea’s national parliament. We hope to increase global awareness through our global campaign to screen Stories from the Clean Room. The movie has been screened in 25+ countries and has brought greater visibility to the issue, support for SHARPS campaign for justice, and helped to grow the movement for health and environmental safety. Additionally, the three minute trailer It was created not only to promote the film, but to raise awareness of the issues.

You can see the global screenings list and the trailer for the film here on the movie page of the IPEN website and Prithvi Innovations website. www.ipen.org & www.prithviinnovations.org



In addition to the issues of **worker right to know**, we can, with the Clean Room screening raise awareness about women and chemicals and sustainable development.

- Women and Chemicals: Toxic exposures to electronics workers is an example of women and chemical issues as in many countries over 80% of the electronics assembly force is comprised of young women of child-bearing age. A number of peer reviewed studies have determined an association between work in the electronics industry and reproductive aberrations including increased risk of miscarriage.
- As the global hub for electronics production shifted from the US to Asia, the industry also [outsourced](#) toxic chemical use as production soared. By the mid-1970s, there were about [one million workers](#) in electronics production in Asia and 90% of them were women. The growing sector is expanding into countries where labor is cheap and protections minimal or non-existent. Samsung offers developing countries manufacturing and job development, and in return, governments offer Samsung significant tax breaks with public funds.

Finally, even though Stories from the Clean Room is about one country, its lessons are important for all countries. This is especially important as the electronics production rapidly expands as a “development opportunity” in developing and transition countries.