22nd Jan 2018

'Welcoming Spring Season...'BasantUtsav' at 'Gomti Gaatha'' Basant panchami Celebrations

22nd Jan, Prithvi Innovations celebrated Basant panchami with students of eight schools and Maharshi University, in a meaningful way.

Taking blessing from goddess Saraswati ji, the program was a part of 'Gomti Gaatha', weekly River clean up and nature workshop by Prithvi Innovations, Lucknow.

It aimed to show our gratitude to Mother Earth,for showering us with beautiful Spring season and to seek the blessings of Maa Sharda to welcome the Spring Season.

The program was full of colour,music and action.It brought together all stakeholders to celebrate, to connect, and to care for our beautiful river.

It comprised of Karmshaala (river clean up and batiks creation) , Sangeetshaala,Kavyshaala and Kalashaala contests,besides Tehri bhog,'Darbar e-Khushi (clothes donation drive). Beautiful poems,songs on River 'Gomti were presented by Mr.Shani from Sai group and students from various schools,along with amazing artwork under poster making contest.

Seeking blessings from the Mentors of Prithvi Innovations,late Sri S C Gupta, Shrimati Savitri Gupta and late Dr.Preeti Gupta , information about the special award ,titled Shri Subhash Savitri Preet Prema Samman' was also shared with all present. The Award aims to inspire

and honour Youth ' to be transformational leaders and to initiate positive change around them.

 The program was an interesting mix of enriching inputs,under the theme,Swachhta ke rang.. 'Gomti Gaatha ke saang, like

Karmshaala-

(1)Shramdaan and

2) Nadi Rakshak campaign

Mrs.Gupta,from Prithvi Innovations shared more details about the special Nadi Rakshak campaign in which we will help the youth teams to spread the message of not littering around the river and collect all waste ,which we will try to reuse and create a Darbar-e-Khushie or Space for little green Acts.

3) Also Volunteers and Youth brought things for donating,like surplus clothes,bags,etc..for Darbar-e-Khushie,a special initiative by Prithvi Innovations).

Gyanshaala-(Kavyashaala, Sangitshaala, Chitrashala and kalashala on the subject of River 'Gomti',and our Nature).

Eminent guests and Nature lovers and Prithvi Mitr from Prithvi like Dr.Shailendra   Mehra,Mrs.Swati   Sharma,,Dr.Sapan Asthma,HOD,Commerce Department and NSS Faculty Cordinator, from Maharishi Technical University, Dr.PK Gupta and Mr.Daryana ji,Mr.H.K Jaiswal from Shubham Sankalp Samiti,Mrs Archana and her friends from Gayatri Arogdham and various school students from 8 schools, joined the program with full of energy.

Mrs.Anuradha, Mr.H.K.Jaiswal, Mrs.Namita, Abhishek,Juli,Ruchi,Shubham,Suman,Vishal were present from Prithvi's team.

Nagar Nigam and Indian Oil Corporation,Lucknow helped and supported by installing dustbins on Ghaila pul.

All schools are participated and by the prithvi innovations has given the prizes and certicate for the drawing, painting, poem, song.. contest.

Around 225 people,mainly students ,teachers from Pioneer Montessori School Vikash nagar,Rajajpuram and Rajendra nagar, St.Anjani ,Navyug radiance, New Education Society School,youth members of Ballot Box India and Maharishi university NSS team, local people around Ghaila also joined the program with great enthusiasm.

Special yellow Tehri bhog or Prasad were served to all participants and children from surrounding villages.

As part of Shramdaan the NSS students from Maharishi Technical University and prithvi's team cleaned the patch near 'Gomti river along with Prithvi's team and created a pushpa vatika by planting the saplings of Banyan and Peepal saplings and marigold saplings and tree guards were installed to ensure the safety of the plants.

Everybody present then joined in a song 'Hum hogein kamayaab.. and commited to keep their surroundings clean and make the best use of all resources.

The program marked the beginning of other efforts at Ghaila pul to celebrate the spring season by cleaning and beautifying the river bank by creation of a 'Nature Lab' or 'Prakiti ke rang,Gomti Gaatha'' ke sang'.